Voido — design Ron Arad, 2006



Created by Ron Arad, one of the biggest designers in the international arena, with his masterfully unconventional style, Voido is a rocking chair that looks like a piece of contemporary sculpture, but is made using industrial technology capable of producing large yet light shapes: rotational-moulded polyethylene. Voido's sleek, ergonomic volumes welcome the body in a flowing embrace, but its seeming simplicity hides considerable complex research and engineering. Voido is available in a glossy black finish, for an irresistibly glamorous effect, perfect for the most sophisticated of environments, or in a matt version, in a range of colours to fit in with any space and style, including outdoors, thanks to the water- and weather-proof nature of the polyethylene.



Designer in Magis



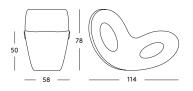


Voido — design Ron Arad, 2006 **Technical Sheet**

Rocking chair

Material: rotational-moulded polyethylene. Glossy painted version also available. Versions collection vouching for their originality. for outdoor use available.

Magis logo is stamped on each product of our





Outoor use Matt colour: Rust Brown 1069 C





<u>Outoor use</u> Matt colour: Orange 1110 C

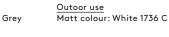




<u>Outoor use</u> Matt colour: Light Grey 1395 C











Indoor use Glossy colour: Black 1763 C





Designer



Ron Arad

Ron Arad's constant experimentation with the possibilities of materials such as steel, aluminium or polyamide and his radical re-conception of the form and structure of furniture has put him at the forefront of contemporary design and architecture. Alongside his limited edition studio work, Arad designs for many leading international companies and has also designed a number of Public Art pieces.

