

Sequoia — design Anderssen & Voll, 2017



The project name of our 'Sequoia' bar stool was 'Forest', as the division of the stem into two tubes reminded us of a solid branch growing out of tree trunk.

Sequoia has a clear recognizable, unified graphical outline - it reminds us of a calligraphical character.

The foot rest has the shape of a foot plate. This gives a certain freedom of movement: it's like we've lifted a segment of the floor. To us, the similarity in shape between the seat and foot rest is an important feature

as it makes more meaning of the branch like division of the stem.

We looked into various material technologies before we landed on a construction that is inspired by how bicycle frames are put together.

Torbjorn Anderssen & Espen Voll



Designers in Magis



magisdesign.com

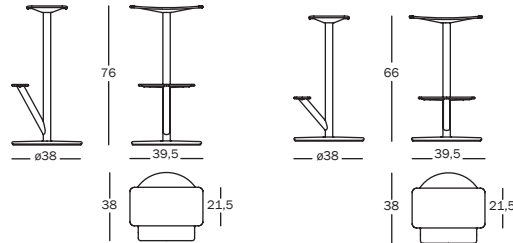
Sequoia — design Anderssen & Voll, 2017
Technical Sheet

Stools

Two fixed height.

Materials: steel painted in polyester powder.

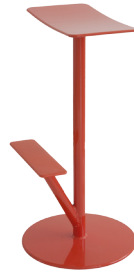
Magis logo is stamped on each product of our collection vouching for their originality.



Glossy colour
White



Glossy colour
Black



Glossy colour
Coral Red



Glossy colour
Dark Green



Glossy colour
Metallised Grey



Glossy colour
Ocher



magisdesign.com



Anderssen & Voll

Anderssen & Voll was set up in 2009. Their work spans from textile design through tableware, lighting and furniture to electronics for some of Europe's most renowned international brands.

They have been absolute key in proposing what is known as "New Nordic" and their work also resonates well with Italian brands such as Magis.

Working with the strongly contrasting industrial cultures is a continuous source of inspiration, as are the liberating possibilities of large-scale industrial thinking.

